



Visteon to Showcase Latest Automotive Cockpit Electronics Technology for China Market at Auto Shanghai 2017

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Global technology leader to display innovations for connected car and beyond, including:

- **Phoenix™ next-generation infotainment platform -- first to offer app developer-friendly software development kit (SDK) and simulation; cybersecure and upgradeable**
- **SmartCore™ domain controller -- integrating electronic control units in vehicles and providing foundation for autonomous driving**
- **Latest all-digital instrument clusters and advanced information displays -- from 3-D and curved displays to instrument cluster-with-camera**

SHANGHAI, March 22, 2017 /PRNewswire/ -- Visteon Corporation (NYSE: VC) – a technology leader at the epicenter of the fast-growing automotive cockpit electronics segment and a major supplier to automakers in China – will showcase its latest innovations for the connected car and beyond at the 2017 International Automobile Industry Exhibition in Shanghai from April 19-23.



Visteon is the only Tier 1 supplier focused exclusively on the fast-growing cockpit electronics segment. The company's technology will be featured at its exhibit (2A15) as well as inside dozens of cars and trucks from global and domestic Chinese automakers that will be on display at the National Exhibition and Convention Center during Auto Shanghai 2017.

Headlining Visteon's exhibit will be its recently introduced next-generation infotainment platform, Phoenix™, which is designed to unlock innovation by enabling third-party developers to create apps easily, while delivering built-in cybersecurity and over-the-air updates. Based on HTML5 and offering a JavaScript-based application program interface (API), Phoenix is the first automotive infotainment system to offer a software development kit (SDK) and software simulation to help enable easy development of apps.

Other highlights of Visteon's exhibit include an array of eye-catching [instrument clusters](#) and information displays that will become the primary interface with consumers as the all-digital cockpit becomes reality – and new mobility models and autonomous driving continue to evolve.

Visteon also will display the industry's first automotive-grade integrated domain controller approach, called SmartCore™, which addresses the increasing cost and complexity of in-vehicle electronics by independently operating multiple features on one System on Chip (SoC). SmartCore™ offers automakers a cost-effective, space-saving cockpit electronics solution that can integrate infotainment, instrument clusters, information displays, head-up displays, advanced driver assistance systems (ADAS) and connectivity – providing a foundation for autonomous driving.

"China is not only the largest automotive market in the world, it is Visteon's largest and fastest-growing market," said Sachin Lawande, Visteon president and CEO. "No other technology segment is influencing the future of mobility more rapidly than cockpit electronics, and Auto Shanghai 2017 is the ideal venue to demonstrate how Visteon is transforming the future of mobility and accelerating improvements in vehicle security, safety and the driving experience."

Luke Lu, managing director for Visteon China, added: "It is our great pleasure to participate in the 2017 International Automobile Industry Exhibition in Shanghai. Visteon is at the forefront of bringing innovative cockpit electronics solutions that enhance driver safety and convenience to automakers in China. As a technology-focused company, we are committed to providing the Chinese market with latest innovative products across all vehicle segments – from entry to high-end."

Through various interactive exhibits at Auto Shanghai 2017, Visteon will showcase its expertise in instrument clusters, head-up displays, information displays, infotainment and connectivity. Highlights will include:

- **Instrument clusters** – The latest in large, high-resolution displays, including 3-D, all-digital, hybrid digital/analog and cluster-with-camera.

- **Information displays** – Featured will be a dual OLED (organic light-emitting diode) display, and dual-view displays that show different content based on viewing angle – such as navigation for the driver and video for the passenger.
- **Autonomous driving approach** – Visteon experts in artificial intelligence and ADAS will share an innovative autonomous vehicle program that is in development. Visteon's approach applies machine-learning technology to accurately detect and classify objects in a vehicle's path and plan vehicle movements, leading to fully trained driving control systems.

About Visteon

Visteon is a global technology company that designs, engineers and manufactures innovative cockpit electronics products and connected car solutions for most of the world's major vehicle manufacturers. Visteon is a leading provider of instrument clusters, head-up displays, information displays, infotainment, audio systems, telematics and SmartCore™ cockpit domain controllers. Visteon also supplies embedded multimedia and smartphone connectivity software solutions to the global automotive industry. Headquartered in Van Buren Township, Michigan, Visteon has approximately 10,000 employees at more than 40 facilities in 19 countries. Visteon had sales of \$3.16 billion in 2016. Learn more at www.visteon.com.

Visteon in China

Visteon has had a presence in China for nearly 25 years, and today China is the company's largest and fastest-growing market. Supporting its mission to enable a rich driving experience in a safe and convenient manner, Visteon is bringing advanced technologies and high-quality products to vehicle manufacturers in China. Currently Visteon has several large joint ventures across China, with 10 manufacturing facilities, four technology centers and one customer service center.

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